



SEMINARS

Seminars Offered:

A seminar usually lasts three (3) hours and we have several different workshops for you to choose from:

1. **Tree Design** – a workshop where attendees participate in the design of a tree.
2. **Mantle Design** – a class where attendees will learn elaborate mantle settings with quick, easy-to-assemble bouquets. We will show your customers how easy it is to make stunning, intricate arrangements.
3. **Deck the Halls** – a session where guests will learn how to take everyday home décor pieces (things in your store) and make quick arrangements with them. The idea is simplicity.
4. **Swags and Banisters** – a workshop sharing the technique of making quick bouquets by attaching a linear, filler, and mass together then zip tying to your greenery, add ribbon. It's easy and your customers will leave feeling confident with their newfound skills.

Associated Fees:

- \$300 for Seminar
- \$50 per diem
- \$25/hour travel time
- Fuel and hotel expenses reimbursement



Topics Covered in Every Seminar:

Each seminar includes instruction on the following topics:

1. Ribbons: Understanding combinations and bow structure.
2. The three elements of design:
 - a. Linear
 - b. Filler
 - c. Mass

Required Materials:

- At least one table 36" high and a minimum of 45" wide
- One tree that is undecorated but shaped and lit
- Lots of ribbon, and lots of florals
- And most importantly, lots of people!

A Few of Our Clients:

- The Incredible Christmas Place, TN
- The Breakers Resort, FL
- The Carolina Panthers Stadium
- The North Carolina Museum
- Gov. Purdue residence, NC
- The Rick Flair residence, NC
- The Farrington Bed and Breakfast, NC
- Grove Park Inn, NC
- Founders Credit Union, SC
- Sequoyah Farms, TN
- The Frederica Golf Resort, GA

Photo for Marketing Material:



About Trevor:

Trevor Bey discovered his passion for Christmas décor at a young age while assisting his father with Christmas product display in a mobile showroom. At the age of twelve, Trevor began his career in seasonal décor and interior design by working at his family's business, "A Matter of Taste / Christmas Trees and Treasures."

For more than fifteen years, Trevor honed his skills in the holiday décor industry. He worked with his mother, the head designer, and quickly learned the fundamentals of design as well as seasonal decorating.

Trevor attended Appalachian State and graduated from the Art Institute of Charlotte. He received numerous awards at the Art Institute, including an award during the Kravet Student 2000 competition. After college, Trevor worked at Madelin Spears Associates (MSA), one of the largest commercial design companies in San Francisco.

Bey furthered his career by representing one of the leading importers of home décor and seasonal products. He worked with his father through his mid-twenties before founding Trevor Bey and Associates.

Trevor is now the Owner and Principal Designer of Holiday Creation, Inc., specializing in the Importing of Holiday décor covering the Carolinas, The Bahamas and Tennessee.

Holiday Creation, Inc. also designs holiday décor programs for large estates, businesses, and corporate buildings. His creative visual designs have become well known over the past decade. He continues to encourage and assist his clients with all their Christmas ideas and helps bring those ideas to fruition.